

ON-CAMERA ETIQUETTE

1

The Wardrobe.

Please keep the following in mind when choosing clothing the day of the shoot.

Avoid saturated colors. They can “bleed” on the screen and distort an image. Use pastels or other muted colors instead.

Colors to Avoid:

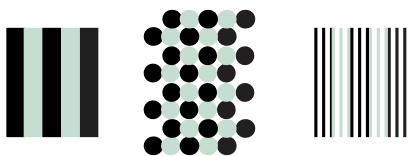


Camera-Ready Colors:



Avoid severe patterns. Examples of this would be ties and shirts with patterns where there is sharp contrast between light and dark colors. Such a sharp contrast can sometimes make the pattern appear to “dance” on screen. This can be distracting to the viewer. Instead, choose more subtle patterns where the colors blend rather than contrast.

Severe Patterns:



Subtle Patterns:



Do not wear all white or all black. There needs to be a balance between light and dark clothing. All white or too light clothing can reflect the light and wash out the picture. All black or too dark clothing can make the picture too dark.

One last note on wardrobe. When it comes to jewelry, less is more. Large jewelry can cause noise that will be picked up by the microphones. Necklaces can tangle with the microphone. Keep the jewelry simple.

When to Look at the Camera.

GCTV’s studio has 4 active cameras that are placed to get the best straight shot of each person on stage. This means it is not necessary to look at the camera. In general, the only time you should look at the camera is when you are directly addressing the viewing audience. Otherwise, you should be looking at the other guests with whom you are having the conversation.

2

Cell Phones, Pagers and Other Electronics.

Turn them off!

3

Quiet on the Set.

This one is particularly for the camera crew. When the Floor Director says, “quiet on the set”, there should be no talking among the camera crew. If you talk too loud your voice could be picked up by the stage mics.

4

Go with the Flow and Have Fun.

This is not the 6:30 evening news. Relax and be yourself. You do not need to say it perfectly. You just need to say what’s on your mind. That is what public access and the First Amendment are all about.

5

